

BasicNeeds UK Trust
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Internship at BasicNeeds Google foundation and other internet based foundations

Based

At interns home or Leamington office
Unpaid internship. Out of pocket expenses may be paid according to assignment

Subject

Research of internet based foundations the best example of which is the Google foundation. <http://www.google.org/>

Introduction

[BasicNeeds](#) is a development organisation established in 2000 by Chris Underhill. It works in the developing world specifically with people with mental illness or epilepsy. As of December 2009 the organisation has worked with 78,036 people with mental illness or epilepsy.

Assignment duration

3 months

Assignment description

BasicNeeds has slowly become better known over the last 10 years. It is seeking to continue to develop its profile and one effective way of doing this is through taking advantage of offers made available by internet based companies and their related foundations. The most obvious is google.org which seeks to support Charities to raise their profile through enhancing the search facilities of the charity on their own search engine.

Each major search engine (google, yahoo, hotmail) will have such arrangements and it would be very useful to have these all researched and an application made to those who are most relevant.

Assignment outputs

At least three of the major search engines to be thoroughly researched.
A short report prepared describing the foundations available and the opportunities that can be taken.
Preparation of application to one or more of the foundations.

Assignment Outcomes

Whilst BasicNeeds has been recognised as having one of the largest programmes in the developing world in the specialised field of mental health and epilepsy it is true to say that not enough people know about the organisation. A good outcome would be that we became known to more people both in the UK, our countries of operation, and elsewhere. By becoming better known to more effective search engine processes we could meet some of these aspirations. Extending the knowledge base of the organisation in the people that we know and who know us would be a significant outcome.

Application Procedure

Please send an application for this Internship to <mailto:samantha.clews@basicneeds.org> Please ensure that you send an up to date CV and short email/letter of application, together with one name and email address/physical address of the person prepared to be a character referee.